

The Activator(s) who take the Validation lead role focus not on data or mapper quality, but on strategy. Working closely with the Tasking role Activator(s) and Activation Lead(s), they consider what types of validators are most needed at any given moment, thinking ahead to recruit new mappers supporters when mapathons are planned, assigning project overseers as needed, making sure validation checking occurs and assigning projects for the clean-up crew.

New Mapper Supporters Validation Checkers Clean-up Crew Project Overseers (No Task Left Behind) (Friendliest Validators Around) (Validate the Validators) (It's Mine, I Own It) Project A Project B Project C These validators are on the lookout Validator A Validator B Validator C These validation Activators focus on

the new mappers. they know all the new mapper mistakes (because they've made them) and have perfected a kind way to say 'thank you, but before you keep mapping make sure to improve your techniques, here's how'

for validation gone wrong. Usually it's because someone didn't know what the validate button meant and clicked it before the mapping had passed the test. Sometimes people just want to help, but actually need some guidance themselves before they start inspecting other mappers work.

It's a phenomenon: at about 95% complete a project just doesn't look appealing to the crowd anymore. The clean-up crew knows the real satisfaction is being the last person to validate the last task of an important project.

These folks own it! They are given a project to oversee from start to finish. they help new mappers, they guide poor validators, the make sure the project gets done and validated; and it's usually by identifying and recruiting crowd validators to help.